

Code of Ethics of Bco Congressos

Bco Congressos believes that excellence in congress management goes hand in hand with the integration of sustainable development principles. We are strongly committed to sustainable values based on taking care of the environment, social aspects and the improvement of the local economy. We propose and advise you on possible steps and actions taking into account both the efforts and workload needed for their implementation as well as their economic impact. For reaching this objective, we incorporate into our congresses a number of sustainable requirements and criteria, concerning:

1) TAKING CARE OF THE ENVIRONMENT

We plan and develop our congresses making a priority the reduction of the environmental impact of our activities, especially regarding consumption of materials, generation of waste and power consumption. Some of the activities we suggest are making less use of printed congress material, use of environmentally friendly and recyclable materials, provision of collection points for badges or other material, collection of fees to offset carbon footprint or promotion of the use of public transport.

2) IMPROVEMENT OF THE LOCAL ECONOMY

We make a positive impact in the local community where our projects take place; thereby our congresses become a tool of economic development in the local environment. Some of our activities are donation of unused stocks of congress bags or other material to schools, hiring of suppliers who use and provide local goods and products (in particular catering services) or collaboration with sustainable venues.

3) SOCIAL ASPECTS

Bco Congressos guarantees a good working environment between the staff that work in our congresses, including suppliers and partners. We make a great effort in order to ensure the compliance with the labour regulations, as well as the suitable conditions of work safety for all our staff. Likewise, we try to encourage labour inclusion of people at risk of social exclusion. Last, but not least, we always consider accessibility aspects and the respect for diversity.

We try to involve our suppliers and partners into our philosophy so they meet the minimum criteria of sustainability and Corporate Social Responsibility. Whenever there is the possibility of free choice in the selection process, we choose suppliers who have a proven quality and experience to ensure the success of the congress.